

angelfysh case study 02.v5 – Quickfence

Stats are a bit boring we know. But this is what angelfysh get paid for so do have a read.

This teeny, one page angelfysh report tells you the following:

TABLE 1 Which search phrases is my website being found for? Which positions have I achieved with each search phrase? How many people am I beating?

Background

Date of work:	May 2007
We helped:	Perimeter fencing, gates & railings.
Domain:	www.quickfence.co.uk
Operating in these markets:	Business to business and business to consumer.
What did they want to achieve?	First page (top 10) listings in Google, Yahoo and MSN for identified search terms.
Results Achieved (positioning):	This results sample was recorded 4pm, Feb 22 nd 2008, less than one week after angelfysh had finished. Please note that exact results can vary every second.
Ongoing support:	Results maintained and improved with ongoing input.

TABLE 1

Search phrases	Number of results (Google)	Google	msn	YAHOO! UK+IRELAND
Economical perimeter fencing	534,000	1st	n/a	2nd
Easy to install perimeter fencing	484,000	1st + 2nd	n/a	1st
Perimeter fencing for developers	194,000	1st + 2nd	n/a	1st
Steel perimeter railings	161,000	1st + 2nd	n/a	1st
Perimeter fencing and railings	18,300	1st + 2nd	n/a	2nd
Residential perimeter fencing	732,000	1st + 2nd	n/a	6th
Commercial perimeter fencing	876,000	1st + 2nd	n/a	12th
Perimeter fencing for builders	167,000	3rd + 4th	n/a	1st
Steel perimeter fencing	556,000	4th + 5th	n/a	1st
Perimeter fencing	217,000	8th	n/a	18th

n/a means the search engine has not yet visited your website or your website is not yet in the top 20 results

